

VIRTUAL ACTIVITY	
Vocational area:	Business & Retail
Vocational level:	3
Contact details SENDING partner:	<p>EMEU Retail Team (Group C) Bridgwater and Taunton College (UK) > Retail / Richard Willis Richard.Willis@somerset.ac.uk</p> <ul style="list-style-type: none"> The project will be executed with participants from group A, B and C The number of students involved (on both sides) can vary depending upon the Project
Contact details RECEIVING partner:	<p>EMEU Retail Team (Group A) IES Zubiri-Manteo BHI, Donostia (SP)>Retail / Uxeue Itoiz uitoizlle@zubirimanteo.com</p> <ul style="list-style-type: none"> The project will be executed with participants from group A, B and C The number of students involved (on both sides) can vary depending upon the project <p>EMEU Retail Team (Group B) Horizon College, Hoorn (NL)>Retail / Ellen Ejerskov elere000@horizoncollege.nl Horizon College, Hoorn (NL)>Retail / Jesse van der Putten puttj000@horizoncollege.nl</p>
Project title:	Investigating and documenting the retail supply chain
Project duration:	4 weeks
Required:	<ul style="list-style-type: none"> English B1 Basic I.T. skills
LEARNING OUTCOMES Knowledge: Skills: Competence:	<p>The student:</p> <ul style="list-style-type: none"> knows basic research techniques knows basic project planning knows basic supply chain theory Is able to research all levels of the supply chain Is able to create a storyboard outlining the research on supply chain Is able to plan a short project using appropriate tools (Microsoft Project or Excel) Is able to effectively communicate with partner EMEU groups Is able to use appropriate I.T. tools (Moviemaker, YouTube Editor etc) Can ask for input from peers and lecturers Can create and edit suitable media
Vocational and Linguistic learning outcomes:	<ul style="list-style-type: none"> Is able to expand and reflect upon their commercial experience Is able to reflect upon cultural differences Is able to enhance their personal and vocational vocabulary
Materials:	<ul style="list-style-type: none"> Business I.T. equipment Digital and printed research
Guidance:	<p>EMEU Retail Team (Group A) will develop cross team introductions and team building of 5 groups per partner group. EMEU Retail Team (Group B) will suggest products to investigate and document. EMEU Retail Team (Group C) will provide supply chain teaching materials in English.</p>
Final product:	Storyboards and Films
Assessment:	Quality of final product
Validation of result:	Integrated in study program